

Remit Address:

**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

## **Billing Address:**

McLaughlin & Associates **Attention: Accounts Payable** 566 South Route 303 Blauvelt, NY 10913



		L	
Advertiser	North Carolina Association of Realtors		
Product	NC REALTORS		ļ
Estimate Number			ļ

Invoice #	128944-1				
Invoice Date	04/28/13				
Invoice Month	April 2013				
Invoice Period	04/01/13 - 04/28/13				

Station	WRAL			
Account Executive	alex Weinberger			
Sales Office	New York TeleRep			
Sales Region	National			

Order #	128944
Alt Order #	06658173
Deal #	
Order Flight	04/24/13 - 05/11/13

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Descr	iption	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6		AM News	6-7a								
	ISSUE RATES V3.	.15		04/00/10 1	04/00/10	4	1				
	WRAL			04/22/13 to	04/28/13	1x :30	5:57 AM	NCAR-02-M13H	\$1,100.00		1
7		AM News	6-7a	••	04/24/10	.00	0.07 7111	NEAR OF MEST	ψ1,100.00		
-	ISSUE RATES V3.		• • •								
				04/22/13 to		1x	1				
	WRAL			Th	04/25/13	:30	6:38 AM	NCAR-02-M13H	\$1,100.00		1
8		AM News	6-7a								
	ISSUE RATES V3.	.15		04/22/13 to	04/00/10	1.,	1				
	WRAL			F	04/26/13	1x :30	6:43 AM	NCAR-02-M13H	\$1,100.00	1	1
17	WRAL Noon	News	12p-1p	•	0-1/20/10	.00	0.4071111	NCAR OZ MISH	ψ1,100.00		
	ISSUE RATES V3.		p .p								
				04/22/13 to		1x	1				
	WRAL			W	04/24/13	:30	12:22 PM	NCAR-01-M13H	\$400.00		1
18	WRAL Noon		12p-1p								
	ISSUE RATES V3.	.15		04/22/13 to	04/00/10	1x	1				
	WRAL			Th	04/25/13	:30	12:36 PM	NCAR-01-M13H	\$400.00	1	1
23		irst News	5-530p	•••	0 1/20/10	.00	12.0011	NEAR OF MEST	φ100.00		·
	ISSUE RATES V3.		<sub>F</sub>								
				04/22/13 to		1x	1				
	WRAL			W	04/24/13	:30	5:22 PM	NCAR-02-M13H	\$1,200.00		1
24		irst News	5-530p								
	ISSUE RATES V3.	.15		04/22/13 to	04/00/10	1.,	1				
	WRAL			Th	04/25/13	1x :30	5:29 PM	NCAR-02-M13H	\$1,200.00		1
29	WRAL 5:30 N	ews	530-6p		0 1/20/10	.50	3.20 i ivi	at or mining	ψ1,200.00		'
	ISSUE RATES V3.		sp								



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Advertiser	North Carolina Association of Realtors	I	nvoice Date	04/28/13
Product	NC REALTORS		nvoice Month	April 2013
Estimate Number		I	nvoice Period	04/01/13 - 04/28/13

		_		
tation	WRAL		Order #	128944
ccount Executive	Alex Weinberger		Alt Order #	06658173
ales Office	New York TeleRep		Deal #	
ales Region	National		Order Flight	04/24/13 - 05/11/13

Billing Calendar	Broadcast	IDB :
Billing Type	Cash	Adve
Special Handling	CIA - Mark PAID	Prod

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Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
29	WRAL	5:30 News	530-6p				-				
	ISSUE RA	TES V3.15									
	WRAL			W	04/24/13	:30	5:39 PM	NCAR-02-M13H	\$1,200.00		1
30	WRAL	5:30 News	530-6p								
	ISSUE RA	TES V3.15		0.4/0.0/4			-				
	WRAL			04/22/13 Th	3 to 04/28/13 04/25/13	1x :30	5:52 PM	NCAR-02-M13H	\$1,200.00	1	
05		Cross Name (M.F.)	C C00-	In	04/25/13	:30	5:52 PIVI	NCAR-UZ-MI3H	\$1,200.00		ı
35	WRAL ISSUE RA	6pm News (M-F)	6-630p								
	ISSUE NA	1E3 V3.15		04/22/13	3 to 04/28/13	1x	1				
	WRAL			W	04/24/13	:30	6:28 PM	NCAR-01-M13H	\$1,700.00	)	1
36	WRAL	6pm News (M-F)	6-630p	•••	0 1/2 1/ 10	.00	0.201 111		ψ1,7 00.00	•	·
00	ISSUE RA		О СОСОР								
		0		04/22/13	3 to 04/28/13	1x	1				
	WRAL			Th	04/25/13	:30	6:14 PM	NCAR-01-M13H	\$1,700.00	)	1
37	WRAL	6pm News (M-F)	6-630p								
	ISSUE RA	TES V3.15	•								
					3 to 04/28/13	1x	1				
	WRAL			F	04/26/13	:30	6:29 PM	NCAR-02-M13H	\$1,700.00		1
39	WRAL	Late News	11-1135p								
	ISSUE RA	TES V3.15									
	MOAL				3 to 04/28/13	1x	1		<b>#4 700 0</b>		
	WRAL			W	04/24/13	:30	11:12 PM	NCAR-02-M13H	\$1,700.00		1
41	WRAL	CBS This Morning Saturday	8am - 10am								
	ISSUE RA	TES V3.15		04/00/10	3 to 04/28/13	1	1-				
	WRAL			Sa	04/27/13	1x :30	8:59 AM	NCAR-02-M13H	\$500.00	1	1
43	WRAL	6pm News (Sat)	6-630p	Sa	04/27/13	.50	0.33 AW	NCAK-UZ-MIJH	φ300.00	•	'
43	ISSUE RA		0-030p								
	ICOUL IIA	120 \$0.10		04/22/13	3 to 04/28/13	1x	1-				
	WRAL			Sa	04/27/13	:30	6:28 PM	NCAR-01-M13H	\$500.00		1
			Wew					was taken from the program lo			



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43	WRAL	6pm News (Sat)	6-630p								
	ISSUE RAT	ES V3.15									
45	WRAL	WRAL Sun Morning News	7-9a								
	ISSUE RAT	ES V3.15									
				04/22/13 to	04/28/13	1x	1				
	WRAL			Su	04/28/13	:30	8:59 AM	NCAR-02-M13H	\$500.00		1
47	WRAL	CBS Sunday Morning	9-1030a								
	ISSUE RAT	ES V3.15									
				04/22/13 to	04/28/13	1x	1				
	WRAL			Su	04/28/13	:30	9:31 AM	NCAR-02-M13H	\$800.00		1
49		6pm News (Sun)	6-630p								
	ISSUE RAT	ES V3.15									
				04/22/13 to		1x	1				
	WRAL			Su	04/28/13	:30	6:15 PM	NCAR-01-M13H	\$650.00		1
		Aire	ed Spots 1	18							

\$18,650.00 Gross Total **Agency Commission** \$2,797.50

Payment Terms 30 Days **Net Amount Due** \$15,852.50